



About The Architectural Association [AA] School of Architecture, London

<http://www.aaschool.ac.uk>

<http://telaviv.aaschool.ac.uk>

The Architectural Association School in London ,UK is the world's most renowned international and influential school of architecture. Since 1847, The AA has pioneered a belief in architecture as a profession, culture and a unique form of human enquiry. The School has for decades been home to students and teachers who have gone on to become worldwide leaders of architecture and share creative ideas.

AA School alumni and staff include several of the key architectural figures of the 20th century including Zaha Hadid, Rem Koolhaas, Lord Richard Rogers, Norman Foster, Will Alsop, Cedric Price, Peter Cook, Bernard Tchumi, Ron Arad, Ben Van Berkel, David Chipperfield, Daniel Libeskind, Robert Smithson, John Hedjuk, and many others. Through its unique, year-long, unit based system of teaching, direct intervention in cities and its intensively collaborative team based approach to learning, the School brings together disconnected worlds, fresh ideas and inspiring insights. The AA School is celebrated worldwide as an imaginative setting for architectural culture.

Hebrew interview with the AA director in Haaretz newspaper / gallery [2012] :

<http://www.haaretz.co.il/gallery/architecture/1.1654577>



The 2014 Architectural Association Tel Aviv Global School

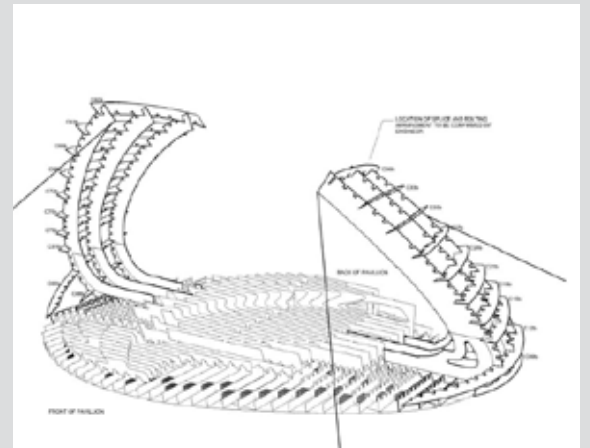
Bringing together the academy, industry and the community

The Architectural Association student pavilions are innovative small scale structures that bring together the industry and the academy, students and experts and provide not only students with the opportunity to experiment but as importantly, an opportunity for commercial companies to strengthen their brand, widen their media coverage and develop new design directions.



Right: The Architectural Association Membrane Canopy (2007) - A collaboration of the Architectural Association Emtech students with Buro Happold Consulting Engineers.

Left :The Architectural Association Pavilion 'Driftwood' (2008) - A collaboration of the Architectural Association 2nd year students with Finnforest and ARUP engineers.



The Architectural Association Pavilion 'TEN' (2007). A collaboration of the Architectural Association graduate school students with Fiber C / Reider - Fiber concrete company and AKT Engineers [UK]



Drifting Rooms I The Wind Chamber

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'The Drifting Rooms - Wind Chamber' international workshop in Neot Semadar [Israel] will explore the potential of environmental design as generator for unique social and communal spaces in Israel's desert ecology.

Wind – that illusive force propelling desert formations across the globe is also one that is responsible for the comfort of its inhabitants. The wind towers soaring high above the traditional and glorified skyline of desert habitats in the region are at once a symbol of vernacular architecture as well as a unique technological and environmental engineering apparatus, a passive cooling mechanism combining ancient know-how with modern technology. Bringing together tradition and innovation, analogue and digital craftsmanship, the workshop will investigate local materiality, exploring pigmentation processes as well as molding techniques and their appropriation within advanced digital design and fabrication processes.

Through an on-site intensive 10 days workshop, we will shift our perception from the traditional wind-tower of the past towards a dynamic construction, one that brings together both the potential of an iconic architectural artifact (the ancient wind-catchers), a social gathering space for the community with the fundamental needs for shade and enhanced ventilation in harsh desert conditions.

Conceived as an in-depth collaboration with experts in construction and digital manufacturing, desert and environmental engineering, the workshop will run as an interdisciplinary collaborative community - designing, envisioning and constructing a 1:1 design for the local community and exploring a novel understanding of desert inhabitation.



The 2014 Architectural Association Tel Aviv Global School

The Architectural Association - Tel Aviv Global school will be focused on three targets in this year's agenda:

a. **Design and Build.**

1:1 construction of a wind tower by the AA global school with the support of international fabrication experts advanced design engineers and local industries and in the long tradition of the Architectural Association School of Architecture.

b. **Cultural and Professional Exchange**

Bringing together international expertise with local industries and providing local communities with an opportunity for cultural exchange .

c. **Public participation.**

Public lectures and exhibition including talks from leading figures in the field of digital design and fabrication will be open to all and invite local professional to learn, discuss and participate.

The architectural Association has a long history of '**Design and Build**' projects, in which students, high profile fabrication experts and local partners from the construction and building industries come together for the construction of a cultural event space.

For more information please visit our website or contact us :

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The Architectural Association Pavilion 'Swoosh' (2009).

A collaboration of the Architectural Association 3rd year students with Finnforest - Timber Company and ARUP engineers

The 2014 Architectural Association Tel Aviv Global School

Previous workshops

Previous Global School included collaborations with Shenkar College of Design and Technology, The Blaustein Institute for Desert research in the Negev, Ramboll Engineering London, The Ancient Acre Development Agency, and was supported by WIX LTD , The Netherlands Embassy, The British Council and the Dutch amabssador.

The public events of the Tel Aviv Global School took place in the Peres Centre in Jaffa, The Tel Aviv Port Gallery (ZeZeZe), The Shenkar Auditorium in Ramat Gan , The Acre Citadel, Sde Boker School For Desert Research and included participation of a long list of international experts and innovators, among others:

Ben Van Berkel - Co-Founder of UNStudio (Amsterdam/Shanghai/Hong Kong) / www.unstudio.com

Brett Steele - Director of the Architectural Association School (London) / www.aaschool.ac.uk

Alisa Andrasek - Co Founder / Biothing & UCL Bartlett - Graduate program director (London) / www.Biothing.org

Alfredo Ramirez - Co Founder / GroundLab Landscape and Architecture (London/Shanghai) / www.groundlab.com

Sabine Muller - Co Founder / SMAQ Architecture and Urbanism (Berlin) / www.smaq.net

Marc Fornes - Co Founder / TheVeryMany (New York) / www.theverymany.com

Daniel Widrig - Co founder/ Widrig Design (London) / www.danielwidrig.com

Shusuke Inoue - Computational Expert - Herzog and De Meuron Architects (Basel)

Stephen Melville - Structural Engineering Director - Ramboll Engineering (London)

The Tel Aviv Global School Symposium has been attended by leading figures among others:

Mr. David Azrieli - Azrieli Foundation

Mr. Caspar Veldkamp - Dutch Ambassador in Israel

Prof. Yuli Tamir - Former Israeli Minister and President of Shenkar Collage

Arch Eitan and Michal Kimmel - Kimmel Eshkoot Architects winners of national 2011 Rechter Prize for Architecture.

Prof. Yehuda Kalay - Dean of Architecture in Technion

Mrs.Meira Yagid-Haimovici - Tel Aviv Museum Curator of Architecture and Design

Prof. Irit Zeref Nethanyahu - Dean of Architecture in Wizo Academy

Mrs. Galit Gaon - Holon Design Museum Curator

Prof. Yuval Yasky - Dean of Architecture in Betzalel Academy



top left : Dutch Architect Ben Van Berkel (UNStudio) presents work in the Peres Centre
bottom left :TLV Global School brings students from Israel and abroad together
right : Tel Aviv Global School Conference 2012

The Tel Aviv Global School final event has been attended by leading figures from the Israeli architecture scene among others: David Azrieli (Azrieli Foundation), Prof. Yuli Tamir, Eitan and Michal Kimmel (Kimmel Eshkoot Architects), Kolker Epstein Architects, Prof. Yehuda Kalay (Dean, Technion), Prof. Yuval Yaski (Bezalel), Prof. Shraga Kirshner (Shenkar), Prof. Irit Zeref Nethanyahu (Dean, Wizo Architecture), Galit Gaon (Holon Design Museum Curator), Ehud Kassif (Mayzlits-Kassif Architects), Bracha and

Eitan Hayutin (Hayutin Architects), Ami Mor (Yaski Mor Sivan Architects) and many more.

The Global School Programmes challenge different aspects of the architectural workshop, cumulatively adding up to a revolution in architectural thinking and production.

These programmes are all centred on highly attuned creative agendas that immerse the widest possible variety of student types into a temporary 'world' (lasting from six days to three weeks) often unlike anything they've ever previously known.

An extensive public programme - is an important component of the Global School. Each Global school, almost on a daily basis, opens its doors to the local/regional community and invite them not only to see and question the experiments being conducted in the 'studios' but also to participate in the lectures and seminars led by high-profile professionals.

